



MUSICAL INSTRUMENT MUSEUM

The World's Only Global Musical Instrument Museum

FOR IMMEDIATE RELEASE

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Fifth Annual Educator Appreciation Month at MIM

Free Admission and Resources for Educators

PHOENIX (May 2, 2016) – For the fifth consecutive year, the [Musical Instrument Museum](#) (MIM) will host its [Educator Appreciation Month](#). Throughout July, educators can beat the heat and receive **free museum admission** to learn how to incorporate arts into their curriculum and understand what resources MIM has to offer.

During the entire month of July, free admission is offered to current preschool through 12th-grade teachers, school and district administrators, registered student teachers, and teacher's aides with a school- or district-issued ID or a fingerprint clearance card. Homeschool educators are also welcome with an affidavit of intent.

On Saturday, July 30, educators are invited to an exclusive [Preview Day](#). New this year, educators will receive a letter for professional development hours to submit to their district. Preview Day attendees can also learn about MIM's field trips, enjoy a live musical performance, and pick up supportive educator resources.

Within MIM's galleries, displays are enhanced by state-of-the-art audio and video technologies that create an immersive experience for students as they explore music from around the world. Field trips, which include both guided and self-guided options, align with Arizona's K–12 academic standards in English language arts, math, social studies, science, music, physical education and visual arts.

Admission to the [Preview Day](#) is free and **the first 150 educators** will receive a gift card from [Bookmans Entertainment Exchange](#). Preregistration is highly recommended and a prize drawing will take place for those in attendance. Educators visiting MIM during Educator Appreciation Month (throughout July) will receive a **10 percent discount** at Café Allegro and at the Museum Store. MIM is a premier field-trip destination and has welcomed more than 188,000 school tour participants from Arizona and beyond since initiating the program in October 2010. Sponsorship for Educator Appreciate Month and Preview day at MIM has been made possible by Western Refining with additional support provided by APS.

About MIM

The Musical Instrument Museum (MIM) enriches our world by collecting, preserving, and making accessible an astonishing variety of musical instruments and performance videos from every country in the world. MIM offers guests a welcoming and fun experience, incomparable interactive technology, dynamic programming, and exceptional musical performances. MIM fosters appreciation of the world's diverse cultures by showing how we innovate, adapt, and learn from each other to create music—the language of the soul.

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